

# Cookie and Analytics Notice

*Think Tech Solutions, Inc.*

*Think Tech legal and district documentation set*

This Cookie and Analytics Notice supplements the Privacy Policy. It summarizes cookies, pixels, and similar technologies identified in the current Think Tech cookie audit for the public website and app-related surfaces. Non-essential technologies should be configured and presented in a manner consistent with applicable law and any deployed consent tools.

Current cookie and tracker categories

**Necessary / Functional:** technologies used to maintain sessions, support chat continuity, or preserve essential functionality.

**Analytics:** technologies used to understand website or product usage, session behavior, page performance, and visitor patterns.

**Marketing / Attribution:** technologies used on adult-facing pages to attribute ad clicks or measure campaign performance.

Cookie / tracker	Category	Provider	Purpose	Duration
PHPSESSID	Necessary / functional	Application server	Maintains user session state	Session
messagesUtk	Functional / chat	HubSpot chatflows	Recognizes returning chat users and preserves chat continuity	6 months
_hp2_id.3025604471	Analytics	Heap Analytics	Stores a unique user / browser identifier for analytics	2 years
_hp2_ses_props.3025604471	Analytics	Heap Analytics	Stores session properties for tracking	30 minutes
__hssrc	Analytics	HubSpot	Determines whether the browser session has changed	Session
__hssc	Analytics	HubSpot	Stores domain, view count, and session start time	30 minutes
__hstc	Analytics	HubSpot	Primary visitor-tracking cookie for HubSpot	13 months
hubspotutk	Marketing / analytics	HubSpot	Stores a visitor identifier, including for forms and contact de-duplication	1 year
_ga	Analytics	Google Analytics	Stores a unique user identifier for analytics	2 years
_ga_V43WVGFH88	Analytics	Google Analytics	Stores session-specific data for a GA property	2 hours

_gcl_au	Marketing / attribution	Google Ads	Stores Google click information for conversion attribution	90 days
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Cookie placement may differ by page, subdomain, login state, and chat or consent configuration. Users can control cookies through browser settings and any cookie controls or banners made available on Think Tech websites. Disabling non-essential cookies may reduce personalization or analytics functionality, and disabling necessary cookies may impair the Services.